

TOOLS AND TEMPLATES

Consistency is the hallmark of effective brand implementation. This holds true for both visual and textual communication. To make it easier for everyone at NOVA to support the NOVA brand, we designed a number of templates to help you unify the look and feel of brand collaterals and maintain consistency across broad groups of information.

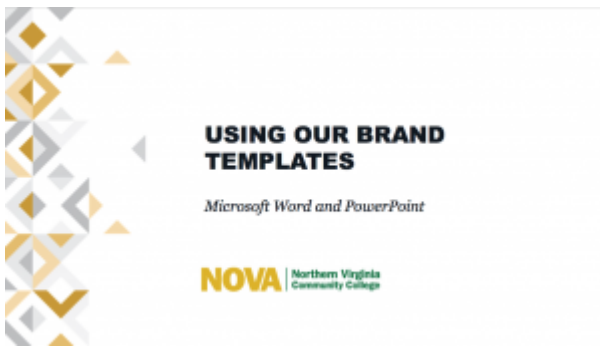
We have available templates ranging from posters and fliers to letterhead utilizing our new brand graphics. Use the links below to download zipped folders of each template collection.

USING THE TEMPLATES

To edit these files, you must have Microsoft Word and Microsoft PowerPoint installed on your computer. Keep in mind the guidelines for using the green, gold, or gray mosaic pattern. The green mosaic should be used on external-facing documents. The gold mosaic should be used on internal-facing documents. And the gray mosaic should be used only for special events and executive functions.

Please download the following .pdf guide for editing these templates, and review carefully before making changes.

Using NOVA Templates (revised)



If you have questions or trouble downloading any file, please contact Marketing and Creative Services — marketing@nvcc.edu

Letterhead

[Download Letterhead Templates \(Microsoft Word\)](#)



PowerPoint Presentation

[Download PowerPoint Templates](#)



8.5x11" Handouts

[Download Handout Templates \(Microsoft Word\)](#)



